



Chicago Asthma Consortium Overview for Prospective Board Directors

Organizational Background

The Chicago Asthma Consortium was founded in 1996 with the mission to improve the quality of life for individuals with asthma through advocacy, education and collaboration.

To advance the mission, the Chicago Asthma Consortium engages key stakeholders across various sectors to accomplish the following goals:

- Raise awareness that asthma is a serious disease;
- Improve asthma care by promoting evidence-based guidelines for treatment of asthma;
- Link patients, caregivers and the broader community to asthma research, education, and other resources;
- Promote continued research into the causes, treatment and management of asthma;
- Increase asthma-friendly policies in schools, homes and communities; and
- Increase knowledge of effective ways to manage asthma.

Chicago Asthma Consortium accomplishes its goals in partnership with organizations who care about improving asthma health outcomes. Our unique role is one that convenes partners, facilitates collaboration and mobilizes assets throughout the community to improve the lives of individuals with asthma.

Board Director – Roles and Responsibilities

The Board of Directors are instrumental in offering strategic guidance to advance the mission of Chicago Asthma Consortium. Board Directors are actively engaged to establish, guide and monitor strategic priorities established annually by the Board of Directors.

The expectations of Board Directors are to:

- Commit to a two-year term;
- Attend and actively participate in bi-monthly board meetings;

- Review materials sent in advance of each meeting so that all members are prepared to make meaningful contributions to discussions and decisions;
- Serve as an advocate and ambassador for the consortium;
- Contribute \$500 annually, via fundraising or other means, to support the financial sustainability of the organization;
- Join at least one standing or ad hoc committee or workgroup;
- Nominate one new board member prior to the conclusion of your two-year term if the board membership is not renewed; and
- Leverage professional network to promote the organization and related organizational engagement opportunities.

Desired Areas of Expertise and Attributes

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|-----------------------------------|----------------|
| ● Business Development | ● Engaged |
| ● Fundraising | ● Energetic |
| ● Finance and Accounting | ● Innovative |
| ● Marketing and Communications | ● Committed |
| ● Learning and Development | ● Reliable |
| ● Legislative Policy and Advocacy | ● Professional |

Board Experience Commitment

The Chicago Asthma Consortium is committed to ensuring that Board Directors are fulfilled and satisfied in their roles. As such, Board Directors may expect the following of Chicago Asthma Consortium:

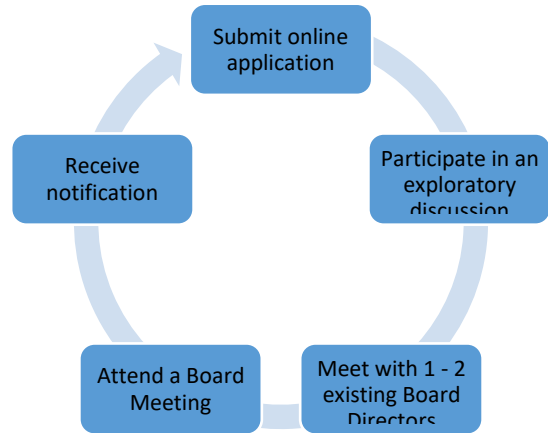
- A recruiting process that demonstrates we care about the ways in which Board Directors would like to utilize their time and talents;
- An organization that values diversity, inclusion, operational efficiency and innovation; and ensures all voices are heard;
- Orientation to understand the history, structure and strategic priorities of the organization;
- Mentoring for new Board Directors;
- Flexibility to attend meetings in person or by conference call;
- Access to an up-to-date web-based information portal that contains all organizational documents;
- Thoughtfully planned and productive meetings; and
- Recognition for the contributions of our Board Directors.

Board Recruitment Process

The Chicago Asthma Consortium values administrative and operational efficiency. The board recruitment process is efficient and effective in identifying the most mutually beneficial fit between the organization and Board Directors. Individuals shall:

1. [Submit an online application](#) as an expression of interest in a Board Director role

2. Participate in an exploratory discussion to discuss membership, learn more about the opportunity and confirm application;



3. Meet with 1 - 2 existing Board Directors to discuss follow-up questions and areas of interest;
4. Attend a Board Meeting to meet the Board, and learn more about the Board structure and operations; and
5. Receive notification of the Board’s nomination vote.

Timeline for Applications

Action	Timeline
Submit an application online: CAC Board of Directors Application	Week 1
Participate in an exploratory discussion to confirm application	Week 3
Confirmed applicants meet with 1 - 2 existing Board Directors	Week 4-7
Attend a Board Meeting	Week 8-10
Receive notification of Board nomination vote	Week 8-11

2020 Meeting Calendar

The Board of Directors will meet on the second Monday of all even numbered months from 5:00 PM – 7:00 PM. Board members volunteer to host meetings.

- February 10, 2020 - Board Retreat
- April 13, 2020
- June 8, 2020
- August 10, 2020
- October 12, 2020
- December 14, 2020

Contact

Please direct all inquiries to: Tricia Fusilero, CAC Association Manager at kbranch@chicagoasthma.org or call 888-268-8334