



CHICAGO ASTHMA CONSORTIUM

FALL 2021 NEWS



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THE LATEST



Greetings All!

I hope this finds you having fond memories of summer and thinking of creative ways to safely enjoy the remainder of the year!

For sure, Covid-19 has had most individuals pivoting, regrouping, retreating, re-evaluating, and readjusting many aspects of our existence, and organizations like CAC have had to do the same. We will continue to

monitor the science and trends pertinent to Covid protocols that will foster safe and healthy delivery of our goals and mission.

Today I want to share some of what this past year has meant for CAC and our stakeholders by way of presented events and programs by CAC, as well as what can be expected for the rest of the 4th quarter.



The Community Engagement Committee (CEC) is getting final approval and will begin distribution of the Tenants with Asthma Environmental Checklist. Initially it will be shared with individuals, then it will be shared with agencies and healthcare providers.

- An extension of the Asthma Checklist will be an online virtual walkthrough as part of the Consortium's Ask An Expert series.
- The CEC will also add to it's Ask an Expert series a panel of pharmacy professionals working in clinical and retail settings who will address common (and not so common) patient concerns and questions about asthma medications and asthma device techniques.



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- Just before schools reopened, our Schools Committee offered Asthma management facts particularly geared toward Covid-19 and the school environment.
 - Look out for more Schools related discussions specific to a sometimes untapped resources, athletic coaches!
- Throughout the year, our Kick Asthma forums have been robust, delivering valuable content and offering Q&A sessions about recently updated asthma guidelines, the CDC's EXHALE programs, and the spectrum of asthma research.
- The CAC has garnered new sponsorship, collaboration, and partnership with powerhouses like AstraZeneca, the Metropolitan Tenants Organization, and the Illinois Department of Public Health
 - and speaking of cooperative work (☺) our Fundraising Committee has created opportunities for individuals and organizations to support CAC's many efforts and events thru new sponsorship packages – CONTACT OUR OFFICE FOR DETAILS!
 - and speaking of memberships, not only are we continuing to spotlight our organizational members, but additions to our website will include a members-only section that will include career postings.
- CAC is celebrating 25-years of education, advocacy, and collaboration among stakeholders in the asthma community. We look forward to recognizing this milestone in November and want you to join us in our virtual commemoration!

Lastly, the CAC is supported by a management team who is highly engaged with our volunteer board of directors at every step of the way to accomplish CAC's goals. It's our diverse group of volunteer board members who drive the organization with ideas and the additional energy to make things happen. And even though terms are annual, most members serve multiple terms in addition to chairing committees they are passionate about (for me, it's the CEC!) So, annually we look to recruit additional members who want to make a difference for the asthma community in Chicago in the coming year. If you have the desire to work with the CAC as a director, we'd love to hear from you at <https://chicagoasthma.org/prospective-board-members>.



CHICAGO ASTHMA CONSORTIUM
Advocate Educate Collaborate
 SINCE 1996

Take a Breath:

LOOKING BACK AT HOW CAC HAS IMPACTED ASTHMA HEALTH OVER 25 YEARS AND LOOKING FORWARD

December 13, 2021 • 6:00 – 7:00 PM

WE'RE CELEBRATING OUR 25th ANNIVERSARY AND INVITE YOU TO JOIN US!

As you know, the Chicago Asthma Consortium is integral at convening experts in asthma from the major health systems, universities, respiratory associations, asthma/allergy physicians and researchers, community-based organizations, and community members in our region.

For 25 years, our members and stakeholders have come together regularly to advance the best practices and share knowledge of medical breakthroughs in the field of asthma. Now it's time for us to look back and celebrate all the innovations we've experienced and look forward to what is to come in asthma care.

Please join us and many other important people in asthma as we celebrate this amazing milestone and toast to 25 more years of fulfilling our mission to enhance the lives of those living with asthma through advocacy, education, and collaboration.

The schedule of events is as follows:
 6:00 pm - Introductions

6:15 pm - Sydney Parker, PhD., "History of CAC and its Accomplishments in Asthma"

6:25 pm - Ted Naurekas, MD, Keynote "Asthma Then and Now"

6:50 pm - Announcement of the Lifetime Achievement Award Winner

7:00 pm - End of the Celebration

OUR EVENING'S PRESENTERS



Emcee
Sarah S. Rittner, MA
 Founder & CEO
 SASU Project Management



Looking Back
Sydney Parker, Ph.D.
 (retired) American College of Chest Physicians (CHEST)



Keynote
Ted Naurekas, MD
 Professor, Department of Medicine
 Section of Pulmonary and Critical Care
 Medicine Biological Sciences Division

Register Now!



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December 13, 2021 • 6:00 – 7:00 PM



The Chicago Asthma Consortium is honoring the successes of our first 25 years and sharing our vision of the next quarter-century in asthma innovation at our special Anniversary Event!

UNIQUE OPPORTUNITY

Take advantage of one of our sponsorship packages for our exciting 25th Anniversary Celebration and walk alongside CAC as we reflect on successes over the last 25 years and look forward to the next decade in asthma innovation! Join other advocates, collaborators, and experts from our asthma community for this once-in-a-lifetime event. Supporting this CAC activity offers our sponsors and partners a rewarding experience while guaranteeing their brand and message reach their target audience.



WHO WE ARE

CAC brings together medical and public health professionals, business leaders, government agencies, community-based organizations, and individuals dedicated to raising awareness of asthma and improving the quality of life for those living with asthma.



SUMMARY OF SPONSORSHIP OPPORTUNITIES

	PARTNER \$1,500	CONTRIBUTOR \$500	ADVOCATE \$250	SUPPORTER \$100
Acknowledgement of Sponsorship in digital invitations & promotions	✓	✓	✓	✓
Corporate or Nonprofit Organization Level Membership (up to 10 People)	✓	✓	✓	✓
Linked Logo on CAC Website Partner Page (50 - 100 words depending on level)	✓	✓	✓	✓
Donor Level Verbal Recognition at Event	✓	✓	✓	✓
Professional Level Membership	✓	✓	✓	✓
Donor Level Recognition on Thank You Slide at Event	✓	✓	✓	✓
Linked Logo on CAC Website Event Page	✓	✓	✓	✓
Supporting Level Shout Out Slide (Includes all donors) at Event	✓	✓	✓	✓
Community MCHW / Family or Student Membership	✓	✓	✓	✓

Show your support and receive due recognition by sponsoring the CAC 25th Anniversary Celebration!

To assist us in hosting an amazing evening, we are looking for our generous sponsors to walk alongside us as we convene our important stakeholders in asthma. We have various levels that you can support us at with which all include differing degrees of acknowledgment in return for your generosity.

Please take a look at our 25th Anniversary Prospectus linked below and let us know what is of most interest to your organization. We are here if you have any questions or additional ideas of how your organization can support our event.

[Sponsorship Prospectus](#)

SHARE YOUR EXPERIENCE:

HOW HAS BEING A MEMBER OF CAC HELPED YOU IN YOUR PERSONAL AND OR PROFESSIONAL LIFE?

Thanks to our members for sharing!

The CAC has helped me to remain abreast of current trends in the field of asthma. Through the Ask an Expert series, the CAC educates on topics that are most relevant to our communities.

Helen Hammond Redding,
FOUNDER
Christopher D. Redding Youth Asthma Foundation

Education and connections have added value to broaden my knowledge in the field as well as my perspective. This experience has allowed me to be more effective in the efforts to help others in need of services.

Education and networking!

Updated information and networking

Provided relationships with other respected clinicians

Networking and keeping up to date with new issues

Being a CAC member has helped me feel a sense of belonging and a safety net of consultation if ever needed.

It has expanded my network exponentially and given me many career opportunities. Also, I made lifelong friends and developed professionally through participation in committees.

Being a part of the CAC has helped me in my professional and personal life because of the education factor and the ability to share information in an equitable way. I became a better connector to services and information provider. The CAC also allowed me to bring the voice of the CHW to the table which allowed services and protocols to be community appropriate which built trust.

Kim Jay
Sinai Urban Health Institute, Senior Community Health Worker Consultant and Trainer

Being a member has given me the ability to interact with those who have supported my professional position and helped me with personal growth beyond measure. The expertise that's found within the CAC membership is unparalleled.

CAC has helped me to maintain contacts with great and knowledgeable colleagues.



The American Lung Association of Illinois will be guiding a new cohort of clinics through their quality improvement initiative – Enhancing Care for Children with Asthma, this coming fall. The goal of this initiative to assist and guide clinics that serve at risk children with asthma in implementing new and proven systems that support and sustain guidelines base care. All participating clinics will receive technical and clinical training as it relates to pediatric asthma, access to in-depth asthma management and control training, and implementation and interpretation of spirometry training. Each clinic will receive a spirometer and up to \$3,000 in incentive monies. Please reach out to Felicia Fuller, DrPH with any questions and see attached flyer. Felicia.fuller@lung.org





COMMUNITY ADVISORY BOARD

Molly Martin, MD | Committee Chair

The **CAC Community Advisory Board (CAB)** provides consultations for researchers or program directors. The goals are to help understand the outcomes and services that are important to people affected by asthma, to connect research and programs to community resources and stakeholders, and link research and programs with others conducting complimentary work. CAC CAB consultations are available at any time via request. The CAC CAB is also expanding and bringing on new members! If you are interested in being a part of this committee or want more information, please complete the Committee Interest Form. To view information on our website visit: <https://chicagoasthma.org/community-advisory-board>

COMMUNITY ENGAGEMENT

Crystal Stevenson, CHW and Sharmilee Nyenhuis, MD | Committee Co-Chairs

The Community Engagement Committee has collaborated with Metropolitan Tenants Organization to develop a tenant checklist based on its Healthy Homes Program. This checklist will help potential or current tenants identify issues in a home that may worsen asthma and how to work with a landlord to reduce or remove triggers from the home. To further address the home environment and asthma triggers, the CEC will also create and present a visual Home Walkthrough. Additionally, members of the Committee have recruited pharmacists to panel our next Ask An Expert session to discuss patient concerns about asthma medications and devices - we expect this to be done by the end of November. They are also looking to include in-person and community based device technique education in different settings, such as in retail or clinical spaces.

FUNDRAISING

Matt Siemer | Committee Chair

The Fundraising Committee is actively seeking valued partners of our organization to show their support and receive due recognition by sponsoring the Chicago Asthma Consortium's 25th Anniversary Celebration on December 13, 2021. In addition, the committee is looking for businesses and agencies who are passionate about promoting guidelines-based asthma care to sponsor 2022 CAC programming. If you are interested in joining the committee or potentially funding CAC's initiatives, please contact kbranch@chicagoasthma.org.

Interested in
serving on a
committee?

We'd love to
talk with you!

Fill out our
Committee
Interest Form
today!

Committee
Interest Form

MEMBERSHIP COMMITTEE

Juanita Mora and Laura Shreffler | Committee Chairs

We are continuing our recruitment efforts and invite anyone interested in joining Chicago Asthma Consortium to join our team and support our efforts. This pandemic has taught us that optimizing asthma care in Children and Adults is imperative in keeping everyone healthy and safe. We need to continue to dispel misinformation and spread facts about vaccines as we increase the vaccination efforts of hard hit communities. We have also learned to be creative with virtual meetings and interface to grow our community. We hope to continue to expand our team and ask that anyone interested in joining please reach out.

PROFESSIONAL DEVELOPMENT COMMITTEE

Matt Siemer | Committee Chair



The committee is currently working on the following:

- Policy Kick Asthma Forum planned end of January on climate change and clean air
- Combining Clinical/Practice Management for one session on Asthma Day in May.
- Research Forum September.
- Ask the Expert Series, would like to team up with community engagement on how to manage asthma flares.

SCHOOL COMMITTEE

Andrea Pappalardo, MD, FAACAP and Anna Volerman, MD | Committee Co-Chairs

The committee reports it has successfully completed the 2021 Back to School Webinar and is currently planning a sports and coach/school staff asthma focused webinar in the Spring of 2022.

*Have you been waiting for the right time to be more involved?
CAC is looking for volunteers to serve on these newly formed groups.*

CAC committees are always accepting new committee volunteers who are enthusiastic about getting involved and eager to make a difference. Join a committee to share your experiences and expertise, connect with fellow members and collaborate with your peers on programs and initiatives to advance our profession - all while developing skills that will benefit you both personally and professionally. If you are interested, please contact [complete a Committee Interest form today!](#)

**Committee
Interest
Form**



SPOTLIGHT

We're celebrating our Organizational Members!

Each month on our social media channels, we are proud to spotlight a different Chicago Asthma Consortium organizational member. **Please follow along!**

CCA members participate in Chicago's only coalition of asthma advocates and support community-based asthma awareness activities. Our organizational memberships are intended for non-profit organizations that provide services to individuals with asthma or would like to support the work of CAC.

THANK YOU FOR SUPPORTING THE WORK OF CAC!



At Neb Medical, our mission is to help give every child the best possible start in life – delivering lifesaving nebulizers to administer medication to children who suffer from asthma, helping them breathe more easily.



For more than 115 years, Americans have trusted The American Lung Association to protect their lungs, whether it's researching treatments and cures for lung diseases, keeping kids off tobacco, including e-cigarettes, or advocating for laws that protect the air we all breathe. Their mission is to save lives by improving lung health and preventing lung disease.



Mobile Care Chicago is a non-for-profit organization that uses mobile medical clinics to assist children currently unable to access necessary specialty care for a chronic condition. Mobile Care Chicago's mission is to deliver no-cost medical and preventative care, education, and support to low-income children and families within their communities aboard mobile medical clinics.



The Chicago Asthma Consortium can now be found on Facebook, Twitter and LinkedIn.



Be sure to like/follow our accounts to stay up to date on the latest consortium news, upcoming programs, and events.

Not a Member? Join today!

CAC brings together medical/public health professionals, business leaders, government agencies, community-based organizations, and individuals dedicated to raising awareness of asthma services.



COMMUNITY ADVISORY BOARD



Molly Martin
(Co-Chair)



Felicia Fuller
(Co-Chair)



B. Louise
Giles



Kim
Jay



Rhonda
Lay



Sharmilee
Nyenhuus



Crystal
Stevenson



Madeline
Woodberry

The Chicago Asthma Consortium's Community Advisory Board is a group of adults with asthma, caregivers of children living with asthma, community educators, community leaders and representatives from patient advocacy organizations concerned about asthma. The Board is designed to be a link between those working in asthma and the community to ensure that the community and patient perspective is included in programs and research targeting asthma.

The Board usually meets on a quarterly basis and provides consultation to 3-6 Chicago-based research projects per year on average.

What does the CAC CAB do?

The CAC CAB provides consultations for researchers or program directors. This can occur before funding (ideal), during a project to guide or troubleshoot, or after completion to support dissemination. The goals are to help understand the outcomes and services that are important to people affected by asthma, to connect research and programs to community resources and stakeholders, and link research and programs with others conducting complimentary work.

How do consultations work?

CAC CAB consultations are available at any time via request. There is a fee involved that covers the administrative costs of organization the consultation and a stipend for CAB members. The fee amount depends on the funding source (or lack of) and is negotiable. If you would like to learn more or request a consultation, contact info@chicagoasthma.org.

Sample of CAC CAB Consultations Provided

- Asthma Action at Erie
- Coordinated Healthcare Interventions for Childhood Asthma Gaps in Outcomes (CHICAGO Plan)
- CHICAGO Collaboration II
- Chicago Area Patient-Centered Outcomes Research Network (CAPriCORN)
- Comprehensive School-based Approach to Improve Asthma Outcomes
- Helping Chicago's Westside Adults Breathe and Thrive
- Self-Carry in Schools Project

The CAC CAB is looking for new CAB members!

We are looking for adults with asthma, caregivers of children with asthma, and others who work closely with people who have asthma to serve on the CAB. CAB meetings typically occur 2-4 times/year for 1-2 hours each. These meetings will be conducted via video conference. The dates/times depend on CAB member schedules and availability. CAB members are reimbursed for their time. CAB members are sometimes asked to review short documents or proposals via email as well. CAB member commitments are non-binding. We ask CAB members to just participate as they can. For more information, contact info@chicagoasthma.org.



NEWEST TRENDING ARTICLES (In Case You Missed It)

Study: Asthma, Hay Fever, Other Allergies Not Linked to Mental Health Traits

PHARMACYTIMES.COM



Evidence of a causal relationship between the onset of allergic disease and mental health was limited, suggesting that the observational associations found were due to confounding or other forms of bias.

[Read More](#)

Study: Climate change makes allergies worse, doesn't increase diagnoses

SCIENCE NEWS



Children with asthma in Los Angeles have not seen an increase in allergy diagnoses, despite effects from climate change on the air they breathe, a study presented Friday during the American College of Allergy, Asthma and Immunology annual meeting found.

[Read More](#)

What is the link between flu and asthma?

Medical News Today



For people with asthma, having the flu can increase the risk of asthma attacks. People with asthma who have the flu are also at greater risk of developing pneumonia. It is therefore important for people with asthma to receive the flu vaccine.

[Read More](#)

Philip Morris Is Buying An Asthma Inhaler Company. Health Groups Are Suspicious

WBEZ Chicago



Philip Morris International is buying British pharmaceutical firm Vectura in a deal that will see a company synonymous with Big Tobacco taking over a firm that makes asthma inhalers. The American Lung Association, Asthma UK and other health groups have spoken out against the takeover.

[Read More](#)



How – and when – to check indoor air quality in your home

The Washington Post

If you are coughing, short of breath, wheezing or have chronic headaches, you may need to become a detective. Whether you are working remotely, home-schooling or simply hunkering down as the weather gets cooler, spending more time in your home means you've had a chance to get up close and personal with all of its quirks.

[Read More](#)

GIVINGTUESDAY

SERVING CHICAGO BY RAISING AWARENESS OF
ASTHMA AND IMPROVING QUALITY OF LIFE FOR
THOSE LIVING WITH ASTHMA

CELEBRATING 25 YEARS



CHICAGO ASTHMA CONSORTIUM

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THE SEASON OF GIVING IS QUICKLY APPROACHING!

This year #GivingTuesday is November 30. It is an occasion designed to encourage giving and celebrate generosity. We're asking you to rally to create maximum impact in support of CAC's mission, improving the quality of life for those living with asthma. Give now and support CAC's work!

DONATE TODAY

CAC 2021 BOARD OF DIRECTORS

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Stevenson, CHW**

President | Co-Chair
Community
Engagement
Committee



**Matt
Siemer, MA**

Vice President | Chair
Fundraising & Professional
Development Committee



**Anna
Volerman, MD**

Treasurer | Co-Chair
Professional
Development & School
Committee



**Felicia
Fuller, DrPH**

Secretary | Co-Chair
Community Advisory
Board

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Redding, MBA**

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**Juanita
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MD, FAAAAI**

Director | Co-Chair
Community Engagement
Committee



**Andrea Pappalardo
MD, FAAAAI**

Director | Co-Chair Professional
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Committee



**Erica Salem
MPH**

Director



**Laura Shreffler
MSN, RN, AE-C**

Director | Co-Chair
Membership Committee



Derek Scott

Director | Chair
Community
Advisory Board