



Lorene Alba, AE-C
Director of Education
Asthma and Allergy Foundation of America

Lorene Alba, AE-C, is the director of education for the Asthma and Allergy Foundation of America (AAFA) and a certified asthma educator. Ms. Alba oversees all of AAFA's content and curricula development for patients and caregivers, clinicians, and non-licensed educators for asthma, allergies, and food allergies. She has played a key role in the creation of AAFA's COVID-19 Resource Center. She develops and delivers in-person and virtual training on topics that include the NAEPP 2020 Focused Updates to the asthma guidelines, EPR-3, spirometry basics, motivational interviewing to improve adherence, the importance of health literacy and more.

Ms. Alba developed the American Lung Association's (ALA) *Asthma Basics*, and online learning program for those with asthma, as well as the *Open Airways for Schools*® online facilitator training. She co-founded the California Department of Public Health's Asthma Management Academy (AsMA), a train-the-trainer professional development program that focuses on the unique training needs of community health workers and promotoras de salud who conduct in-home asthma interventions. Ms. Alba sits on many national coalitions to promote asthma-friendly schools, flu prevention, clinical trials, and health equity. She is on the executive committee of the board of directors of the Association of Asthma Educators.

Ms. Alba is a graduate of Johnson & Wales University and blogs about asthma and food, having recipes published in Well+Good and asthma.net.