

Asthma Policy Forum August 7, 2015

Speaker and Moderator Bios

Matt Maloney is the Director of Health Policy of the Respiratory Health Association. He works with local organizations and coalitions impacting policies that support the mission of the organization. He recruits and mobilizes volunteers and patient advocates to carry the message of lung health to key decision makers. Matt has lead innovative and creative advocacy efforts for system and policy changes that will have a lasting impact on improving lung health and supporting those with asthma.

Erika Sward is Assistant Vice President of National Advocacy for the American Lung Association. In this capacity, she directs advocacy strategy and activities on tobacco control, asthma, and other lung health policy issues. She serves as the Lung Association's lead lobbyist with Congress and the Administration on tobacco, appropriations, asthma and other lung disease & lung health issues. Erika also oversees federal advocacy outreach including grassroots lobbying and coalition partnerships, and also provides strategic advice on state and local initiatives. Prior to joining the American Lung Association in 2006, Sward served as Associate Director for Advocacy at the Campaign for Tobacco-Free Kids, where she primarily worked on advancing federal legislation and policy. Sward was also an analyst for Greenberg Quinlan Rosner Research, a survey research firm, from 1999 to 2003. Originally from Ohio, Sward received her BA in Political Science and M.A. in American Politics from American University. She and her husband live in Maryland with their two children.

Katherine Pruitt is the Assistant Vice President, Health Education at the American Lung Association National Office in Washington, DC. She has been responsible for the development and implementation of ALA educational programs in air quality, lung disease and tobacco control since she joined ALA in 1993. Currently she has oversees the development and implementation of all of ALA's national health education programs and materials and is directly responsible for the development of the National Asthma Public Policy Agenda. Her areas of expertise include training, evaluation, partnership development and health disparities.

Barbara Kaplan, MPH, CHES is the Director of Asthma Education at the American Lung Association, National Office in Washington, D.C. She joined the American Lung Association in 2003 to develop health educational resources for children, adults, caregivers, health care providers, schools and workplaces. Barbara is passionate about helping children and adults living with chronic lung disease, and their caregivers, learn about their disease and steps to be active and healthy. Barbara works with Lung Association staff across the country on one of the organization's strategic imperatives, to reduce the burden of lung disease on individuals and their families.

Sydney Parker, PhD retired from the American College of Chest Physicians (CHEST) in 2015. In her 20 years with CHEST she had many roles including, Senior Director and Vice President for Grant Development, working with industry, government and foundation partners to develop resources supporting ACCP educational activities and Vice President for Health and Science Policy, responsible for development of evidence-based clinical practice guidelines topics in cardiopulmonary medicine and critical care, development of materials for patient education, and for assessing future pulmonary and critical care workforce needs. She coordinated the initial cultural diversity programs of the College. From 1978 through 1994 she was with the Division of Lung Diseases of the National Heart, Lung and Blood Institute (NHLBI), serving as Chief of the Prevention Education and Research Training Branch. In this role she administered a portfolio of grants and contracts that funded asthma and COPD clinical trials and other research and training programs in pulmonary disease, and she convened the National Asthma Education Program. She participated in several international Bilateral Scientific Agreements, headed scientific delegations to the Soviet Union and Italy, and represented the NHLBI in Argentina, New Zealand and Australia. Dr. Parker received a Bachelor's Degree from the University of Montevallo and an M.A and Ph.D. from Louisiana State University in Clinical Psychology. She did postdoctoral work in Science and Public Policy at Duke University, including serving as legislative assistant to the Committee on Aging of the North Carolina General Assembly, and as a Congressional Science Fellow under the auspices of the American Association for the Advancement of Science and Duke. She helped to found the Chicago Asthma Consortium in 1996 and continues to serve on its Board of Directors.

Stacy Ignoffo, MSW is Executive Director of Chicago Asthma Consortium where she utilizes her knowledge of coalition building, non-profit management, program development/implementation and asthma to lead activities of CAC. She has increased engagement in CAC (among traditional and non-traditional partners), improved outreach to the community, facilitated research-community partnerships, and initiated a recently completed strategic planning process and re-branding initiative. She led the development of a community advisory board, which is designed to bring the patient, caregiver and community perspective to asthma research and other initiatives. Stacy is an experienced public health professional with over 16 years of experience and a successful record of developing and implementing strategic programs and initiatives (many of which have received local, state or national attention), managing grants and contracts (of up to \$11.5 million) and building collaborative projects. Prior to CAC, Stacy worked for Respiratory Health Association and American Cancer Society. She received her Bachelor of Science in Psychology from University of Iowa and Master of Social Work from Washington University where she specialized in Health and Non-profit Management. She was the recipient of the Bettie Schroth Johnson Women in Management Scholarship.

Amy Zimmerman has spent her legal career focused on children's health advocacy, program and policy analysis and community-based partnerships. As director of one of the oldest medical-legal partnerships in the U.S., the award-winning *Chicago Medical-Legal Partnership for Children (CMLPC)*, Amy cultivates opportunities to grow and share the power of this innovative model with government, business, health, special education, and justice communities. Since 2006, Amy has provided leadership to growing medical-legal partnerships nationwide. Amy has spearheaded legislative initiatives and helped to implement groundbreaking health policies. Highlights include: the Illinois Children's Product Safety Act on recall requirements, the Illinois School Code on classroom access and home and hospital instruction, the Early Intervention Services System Act on Council and service delivery improvements, the Torrens law funding lead elimination grants, as well as a first-in-nation district-wide asthma policy for Chicago Public Schools (CPS). Her work on behalf of children and families has also included individual and class action representation. Prior to her CMLPC work, Amy served as the Children's Policy Advisor to Illinois Attorney General Lisa Madigan, as assistant director of the Children's Health and Education Project at the Chicago Lawyer's Committee for Civil Rights Under Law, and as a neighborhood and project attorney at the Legal Assistance Foundation of Metropolitan Chicago. Amy is a 1991 graduate from Northwestern University Law-School. In February 2014, CMPLC moved to a new organizational home at AIDS Legal Council (soon to be renamed Legal Council for Health Justice).

Gwen Smith, PCMH, CCE is a consultant serving as the Project Director for the CHIPRA Quality Demonstration Grant administered by the Illinois Department of Healthcare and Family Services, the Medicaid/CHIP agency. Her background is primarily in public health care, including contracting, managed care, policy, and quality. Gwen is an NCQA (National Committee on Quality Assurance) Patient-Centered Medical Home (PCMH) Certified Content Expert (CCE), currently providing consultation and facilitation to several practices in Illinois. She is a state-level advocate, actively promoting public/private payer alignment of quality improvement, including perinatal care, patient-centered medical homes, and quality metrics.

Amy Sagen, JD is the Assistant Director, Health Policy and Strategy for the Office of the Vice President for Health Affairs at the University of Illinois Hospital and Health Sciences System (UI Health). Her role is to monitor federal, state, and local health policy changes, analyze and communicate to internal and external audiences their potential impacts, and provide strategic guidance for University leadership. She also provides programmatic leadership for initiatives related to Medicare, Medicaid, and the Affordable Care Act. She provides strategic oversight and management of the UI Health Medicaid Accountable Care Entity, UI Health Plus. Previous to her role at UI Health, Amy served as a Health Policy Analyst to Governor Pat Quinn focusing on the following areas: long-term care rebalancing, health care reform implementation, Medicaid reform and public health. Amy completed a year-long fellowship with the University of Illinois-Chicago, School of Public Health Mid-America Regional Public Health Leadership Institute in 2013, and focused on the development of policies for community health workers in Illinois. She was appointed to the Illinois Community Health Worker Advisory Board in January 2015. Amy is a graduate of Marquette University and holds a B.A. in Political Science. She is currently pursuing her Master of Healthcare Administration at the University of Illinois-Chicago, School of Public Health.

Juana Ballesteros, BSN, RN, MPH is a Community Public Health Outreach Manager for the Illinois Department of Public Health. She has more than 15 years of experience as a public health professional, with

specific expertise in health promotion program development, community-based planning, community engagement and outreach, development of strategic relationships and collaborative partnerships with various stakeholders at multiple levels, coalition building, grant writing and management, fiscal planning and oversight, evaluation of collaborative projects as well as organizational strategic planning. She has working knowledge of community-based participatory research (CBPR) and has a genuine interest in reversing the impact of racial and ethnic health disparities. In her current capacity with the Illinois Department of Public Health, she plans, directs and evaluates the implementation of outreach programs for each of the Offices of the Illinois Department of Public Health as well as review and recommends positions on related State and Federal legislation. She manages the Illinois Community Health Worker Advisory Board and is the Department's designee to the Board.

Juana received her Bachelor of Science in Nursing (1999) and Master in Public Health (2005) both from the University of Illinois at Chicago.

John Bartlett is Executive Director for the Metropolitan Tenants Organization, where he has defended tenants' rights for the past eighteen years. Mr. Bartlett began his work for social change more than 30 years ago in Seattle, Washington as a door-to-door canvasser/fundraiser for an environmental organization. John initiated MTO's Healthy Homes program in 2005. He is a part Green and Healthy Homes Initiative and Lead Safe Illinois. Mr. Bartlett holds a Bachelor of Arts degree in Community Organizing from Northeastern Illinois University.

Michael Burton is Asset Management Director for Bickerdike Redevelopment Corporation. He oversees the long term sustainability efforts for all of Bickerdike's properties, including over 1,000 affordable housing units in 126 buildings and over 40,000 square feet of commercial space. His duties encompass capital planning and improvements, commercial leasing and long term property preservation including recapitalization, refinance, partner exits and green retrofits. Michael has worked at Bickerdike for over 12 years and formerly led the organization's housing development efforts. For six years, Michael served as the Training and Technical Assistance Coordinator at the Statewide Housing Action Coalition (SHAC), where he was a consultant to numerous affordable housing developments throughout Illinois. Prior to SHAC, Michael was the Cooperative Housing Program Director at Peoples Housing, where he oversaw the conversion of an affordable rental housing project to a tenant owned cooperative. As a volunteer, Michael provided technical assistance to launch two student cooperative houses at the University of Chicago. He is an organizer and leader in numerous grass roots environmental and transportation equity initiatives. He is a founder of Chicago Bike Winter, Break the Gridlock and the Zoning for Transportation Equity Coalition. Michael has guided five Sierra Club wilderness service trips in the Rocky Mountains and has led group bike tours in South America. He has travelled in more than 35 countries and is the founding brewer of La Cascada Brewery in Banos, Ecuador. Michael holds a M.S. in Human Administration from Spertus College in Chicago and a B.A. in English and Economics from the University of Michigan, Ann Arbor.

Todd Fraley, JD is the Health Policy Analyst of Respiratory Health Association. Mr. Fraley develops and analyzes policies and other strategies to promote lung health and prevent lung disease. He has researched and written on a variety of lung health policy issues, including climate change, self-administration of asthma inhalers in school, e-cigarettes, flavored tobacco products, smoke-free outdoor spaces, and tobacco advertising restrictions. He provides technical assistance to community partners, public health officials, policymakers, and other stakeholders about policies and strategies to promote lung health, including adoption of smoke-free housing protections. Mr. Fraley holds a juris doctor from Michigan State University and is a licensed attorney in the State of Illinois.

Kristina Hamilton, MPH is the senior manager of tobacco control and lung health at the American Lung Association in Greater Chicago where she manages, implements and evaluates tobacco and community health programs and policy in and around the Chicago area. While pursuing her master's degree, Kristina was a research assistant at the Institute for Health Research and Policy at the University of Illinois at Chicago and an intern at the American Lung Association. Prior to moving to Chicago, Kristina spent three years at the Public Leadership Education Network, an organization dedicated to increasing the number of young women in the public policy arena in Washington, D.C., where she directed operations and programs. Originally from a suburb of D.C., Kristina earned a Master of Public Health degree from UIC's School of Public Health a Bachelor of Arts degree from the University of Virginia.